



New Opportunities for Adult Learners in Lancaster: Penn State Degree Completion at a Community College

May 10, 2010 Karen Sheehe, Penn State Bea Landis, Penn State Jennifer Alleman, HACC Lancaster

Introductions

- Karen Sheehe Director, Penn State, The Lancaster Center
- Jennifer Alleman Assistant Professor, Counseling, HACC Lancaster Campus
- Bea Landis Assistant Director, Penn State, The Lancaster Center





Agenda

- Penn State, The Lancaster Center and the partnership with HACC Lancaster Campus -Karen
- HACC Lancaster Degree Completer Initiative -Jennifer
- Transitioning HACC students to Penn State -Bea





Penn State, The Lancaster Center

- We Are... An Outreach unit of Penn State Continuing Education
- We Are... A partner with Penn State York, Harrisburg, Berks, and The World Campus
- We Are... Located in the Farm & Home Center
- We Are... Focused on adults and workforce education and training
- We Are... A provider of summer youth camps and dual enrollment courses





Penn State, The Lancaster Center

WE ARE... PENN STATE, in Lancaster!









The Lancaster Center

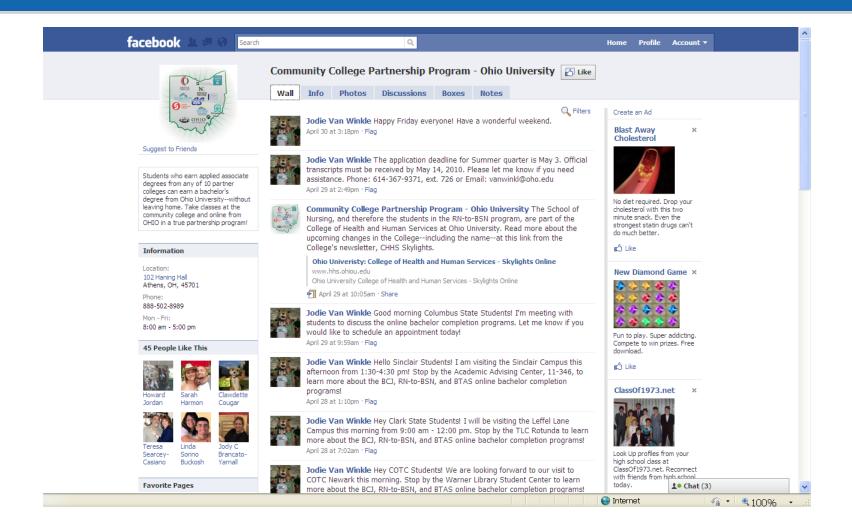
Why Partner with HACC?

- A delivery model designed to meet the needs of Adult Learners
- Proven, successful partnerships across the US





Ohio University CC Partnerships







The Lancaster Center

Why Partner with HACC?

But really,

Why?





Did you know that ...

...once first in the world, America now ranks 10th in the percentage of young adults with a college degree?

Education at a Glance 2009: OECD Indicators





Did you know that...

...in the current recession, unemployment rates are twice as high for those with just a high school diploma (10.8%) compared to those with a bachelor's degree or higher (4.9%)?

Bureau of Labor Statistics: Employment status of the civilian population 25 years and over by educational attainment





In Lancaster

The percent of the persons age 25+ who have a Bachelor's degree or higher is 20.5%

US Census Bureau for Lancaster County, PA, 2000 Census





In Pennsylvania

The percent of the persons age 25+ who have a Bachelor's degree or higher is 22.4%



US Census Bureau for Lancaster County, PA, 2000 Census





Complete College America-Alliance of States

Complete College America – Alliance of States is an initiative involving 17 states, including Pennsylvania, with the goal to partner with their colleges and universities to make college completion a top priority over the next ten years.





Included among the end goals –

By 2020, to see that 60 percent of Americans aged 25 to 34 have college degrees!

www.completecollege.org





Why Partner with HACC?

It's All About Completing!







Why Partner with HACC?

Allows HACC associate degree- completed and qualifying students (and other community adult learners who meet requirements) to continue to study at their home location in Lancaster.

Students can complete a Penn State program with Penn State faculty, earning a bachelor's degree in Human Development and Family Studies.





The Details

- Started in Fall 2009
- Three partner schools
 - Penn State York
 - Elizabethtown College
 - –Immaculata University





The Details

- Memorandum of Understanding defines responsibilities of all partners and HACC.
- Such things as use of library, computer labs, copy machines, parking, and student IDs are covered in memo.
- Includes joint marketing, scheduling and emergency notification.











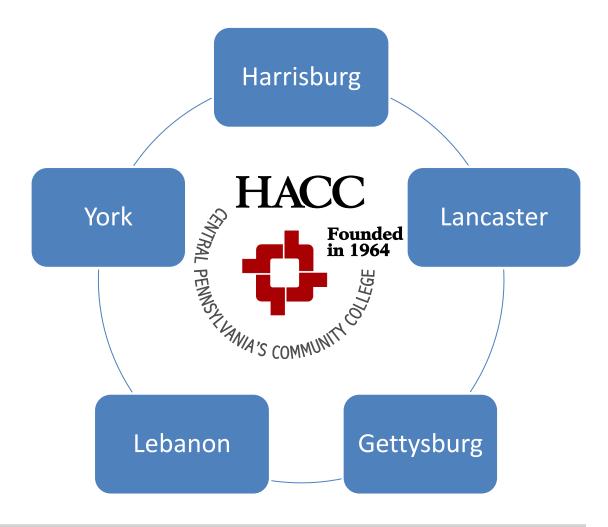
Harrisburg Area Community College

- Founded in 1964
- First Community College in PA
- Over180 Academic Programs
- Total college enrollment nearly 22,000 students





Campus Locations







The Lancaster Center

HACC-Lancaster Campus

- Opened in 1989
- 80 Academic Programs



- Moved to current location in 2001
 —East Building opened in 2004
- Over 5,200 students





Academic Programs





Certificates

- Associate Degrees
 - ✤ Career
 - Transfer





Flexible Scheduling

- Choose from day, evening, and weekend classes
- Some evening classes are offered at several area high schools and locations throughout Lancaster County
- Online classes offered through the Virtual
 Campus
- Blended courses (a combination of online coursework and classroom meetings)





Affordable Tuition

Tuition:

\$199.50 per credit

(This includes basic fees activity fee & capital fee)

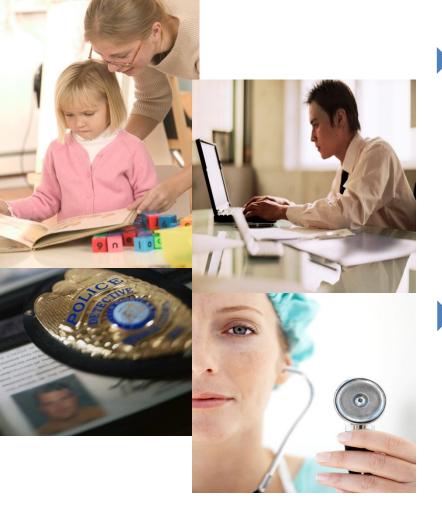
Additional costs may be incurred for books and lab fees

□ Lowest tuition in the area!





Career Associate Degrees



Prepare students to enter the job market immediately upon graduation

A student with an Associates Degree will earn 40% more than a student with a high school diploma.

pennState

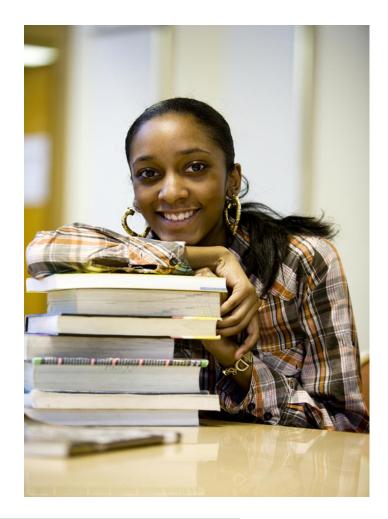
The Lancaster Center



Transfer Associate Degrees

- Provides the first two years of a Bachelor's degree
- At least 61 credits including general education credits

Transfer opportunities
 HACC
 HACC





Transfer Opportunities

Transferring to a 4-year college or university is the goal of many HACC students.

HACC is accredited by the Middle States Association of Colleges and Schools

□ HACC's credits transfer just about anywhere!





HACC-Lancaster Campus

Enrollment Trends – Fall 2009

- Total headcount: 5,406
- 2,006 FT and 3,400 PT
- Majors 28.2% transfer
- Gender 33.1% male and 66.9% female
- Average age 25.8 years (vs. 26.1 in 2008)





Top Lancaster Transfer Programs

- Business Administration (282)
- Elementary Education (170)
- Criminal Justice (159)
- Social Science (136)
- Psychology (130)

Spring 2010 Registrations - <u>www.hacc.edu</u> > quick links _ institutional research





The Degree Completer Initiative

- A "University Center" model
- Partnership w/colleges and universities for students to complete bachelor's degrees on site
- Criteria for selection of partners and programs





The Degree Completer Initiative

- Increased opportunities and flexibility
- For HACC students, familiar and convenient location
- Small class sizes
- Evening classes, one or two nights per week, several accelerated, online





The Degree Completer Initiative

- Access to admission, financial aid, registration and advising by the respective college or university at the Lancaster Campus.
- Library resources at HACC Lancaster and at the respective institutions
- Advisement at HACC on course selection to transfer – "Advising Check Sheets"





Degree Completer Programs

Elizabethtown College -

accelerated BS in Business Administration

Immaculata University –

- accelerated BA in Health Care Management
- RN to BSN degree completion

Penn State York – (through the Lancaster Center)

• BS in Human Development & Family Studies





A New Penn State Student...

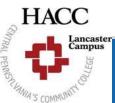
One at a Time!





Recruiting & Transitioning Students

- Marketing cost split four ways
 - Information Sessions at HACC
 - Joint newspaper ad
 - Radio spots
 - Postcards
 - Press release in newspaper
 - Letters to HACC graduates





Recruiting Activities

- Meetings with HACC Advisors
- HACC Transfer Days
- Recruiting at HACC Lancaster
- Follow up to students
- Working with 36 interested HACC students





Transitioning Activities

- Adults who need financial aid
- Formally apply to Penn State on our Lancaster Center office computer
- Work closely with Penn State York admissions





More Transitioning Activities...

- When student is accepted, register, get Access Accounts and PSU IDs
- Student Orientation at Lancaster Center (use of ANGEL, E-Lion, E-Lias, Study Skills)
- Orientation at HACC before each semester
- CE welcomes students, sell books, answer questions first night of class





Classes at HACC

- HACC and PSU semester calendars
- Two classes/semester, PS York faculty teach
- SMART classroom
- CE visits each PSU class 2-3 times per semester





Challenges

- Agreement timing-signed March 2009
- Recruiting students
- "Sticker Shock"
- Coordinating with another college and learning each other's programs
- Surprisingly few challenges at this time





Enrollment Goals

Goal is 10-15 enrolled Penn State students by spring 2011!







Questions?







The Lancaster Center