

# Effectively Using Technology for Persistence

A Day in the Life of a Penn State World Campus Academic Adviser

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# What is the Penn State World Campus?

- 1892 Penn State develops one of nation's first correspondence courses
- 1998 Penn State becomes one of first major accredited universities to provide online education
- Report to Vice President of Outreach
  - Mission: Engage, empower, and inspire global learners. Every day. Everywhere.
- Advising & Learning Success (70) Advising, Learning Support,
   Student Engagement, Continuing Education, Help Desk
- Majority of students adult learners & military/veteran population – 12,800+ students



### **Adult Learners**

- Adult learner definition at Penn State:
  - New student over 24 years old
  - Veteran of the armed services
  - Student of any age returning to school after four or more years
  - A person who assumes multiple adult roles such as parent, spouse/partner, employee, and student (including those under 24 years of age)
  - Staff member who is taking courses
- According to the Council for Adult and Experiential Learning, adult learners need:
  - "Different kinds of information about their educational options
  - Institutional flexibility in curricular and support services
  - Academic and motivational advising supportive of their life and career goals
  - Recognition of experience and work-based learning already obtained"



# **Advising at a Distance**

- Advisers vitally important for the distance learner:
  - "George Kuh makes the point that just as important as...coursework is the way institutions support strategies that connect students to the campus environment and high-impact learning experiences." – Drake 2011
- Distance education and retention:
  - "Colleges and universities continue to struggle with effective provisions of academic advising for students in online degree programs. In addition, the dropout rate among online students is significantly higher than that of traditional on-campus students. The results of this study indicate the need to establish practices and tools that would make student-advisor interaction more developmental." Gravel 2012
  - "O'Bannion emphasized that advisors need to focus on student's goals and values rather than simply course selection and registration...O'Bannion's model...might improve student-advisor interactions for those in online degree programs." – Gravel 2012

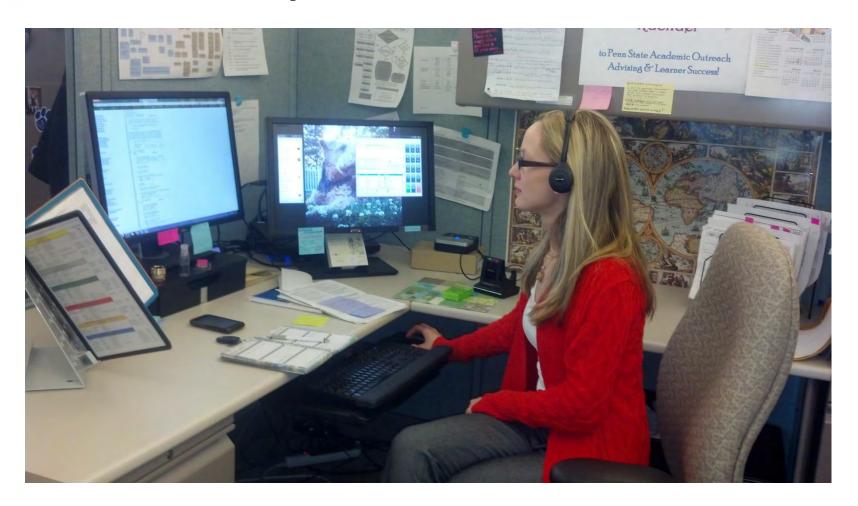


# A Day in Our Advising Lives

- Our priorities and work space
- What technology is kept open at all times and do we check frequently?
  - Serving students
  - Communicating internally
  - Resources for students
- Efficiencies
- Persistence
- Discussion



# A World Campus Adviser: Hard at Work!

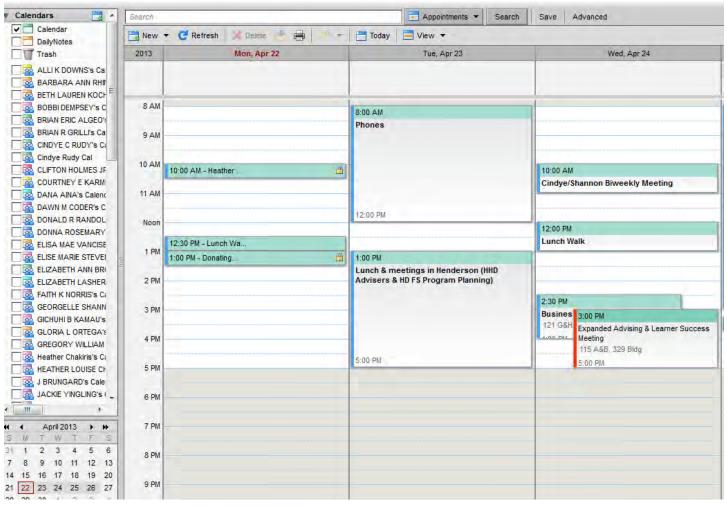




# **Technology for Serving Students**



# UCS - email/calendar







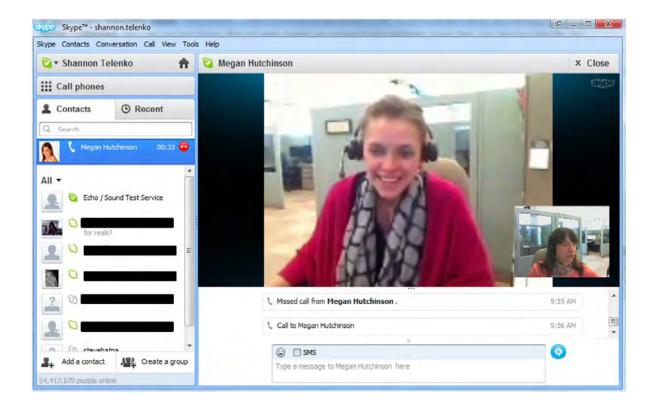
### Social media – Facebook, Twitter





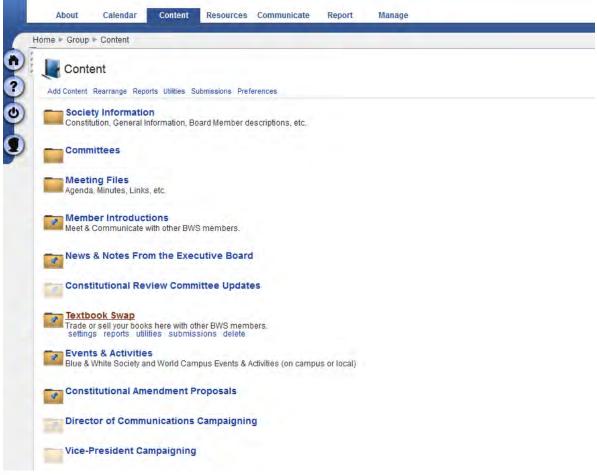


# Skype





### **ANGEL**



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### **Campaign emails**



### PENN STATE | ONLINE

student.worldcampus.psu.edu

If you are thinking about adding or dropping a course this semester, I want to let you know that the deadlines are approaching quickly for doing so without academic implications — so I encourage you to finalize your course load now.

Following are deadlines for standard 12-week and 6-week courses, but please check your syllabus, as deadlines could differ:

Session 1 (12-week courses)

- · Drop Deadline: May 21
- · Add Deadline: May 22 (8:00 a.m. Eastern Time)

Session 2 (6-week courses)

- · Drop Deadline: May 18
- Add Deadline: May 19 (8:00 a.m. Eastern Time)

Once these deadlines have passed, dropping or adding courses can have financial and academic implications; for example, even if you log in only once to a course you plan to drop, you could owe a tuition balance for that course.

Please let me know if you plan to drop any course; I can guide you through the process and explain how it will affect you.

Thank you,

SHANNON TELENKO

Academic Advising

Penn State World Campus

Phone: 800-252-3592 (toll free within the United States)

Phone: 814-865-5403 (local and international)

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Unsubscribe



### **Phone client**





### eLion

Goals Comments	
Academic Performance  Sem Cr SGPA Cum CGPA Def	Semester Average N/A  Critical Course Grades N/A  ▼
	Cumulative Grade-Point Average N/A  Comments
Scheduled Courses	Scheduled Courses N/A  Comments
Recommendations  Everything is OK; meet with me late Meet with me early in the semester	r.
See an adviser immediately to discuss	
I recommend transfer to: I recommend transfer to:	N/A    (University Park advising center)  N/A    (CCRR/CCP)
Other recommendations:	N/A → (CCRR/CCP)
Additional Comments	
N/A	
	al
Preview Academic Review e-mai	il before sending

Do not send a review

Cancel - return to list of advisees

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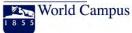
(Academic review form)

# **Technology for Communicating Internally**



### ISIS

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AURU60 - NO APP ON FILE
               REVIEW UPDATE UNDERGRAD DEGREE APPLICATION 1
AURU
                                                             04/17/13 10:31:26
ACTN 5 PSU ID
                      NAME TELENKO, SHANNON
                                                              DOB 122576 RES _
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PF5: COMMENTS
               PF6: ADDRESS
                                                        PF10:MI
                                                                   PF12:UPDATE
                    AURU60 - NO APP ON FILE
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# eLion – Early progress reports



Listed below are the course(s) for which this student has received an Early Progress Report and the reasons submitted by instructor(s) for the student's unsatisfactory performance.

Refer to the Help document for the advice that is given to students for ways to improve their grades for each reason.

Course	
Instructor	
Reason	Late, missing, or incomplete assignments
Instructor Comments	Adrea submitted the first lesson assignment on 1/15, missing three assignments and one exam submission
Course	
Instructor	
Reason	Late, missing, or incomplete assignments
Instructor Comments	NONE

Students who receive these reports should take steps to improve their grades and continue to monitor their progress.

If their grades don't improve in the next few weeks, they may want to consider one of these "last resort" options:

- Late course drop (deadline: end of twelfth week for most courses)
- Deferred grade (with instructor's approval)
- Withdrawal (deadline: last day of classes)

Note: This report does not necessarily mean that this student is earning a C or better in each of his/her other courses. Listed below are some reasons:

- Not all instructors participate in the Early Progress Report process.
- This student may not be included in the group of students who are being evaluated in this process.
- The student's instructors may not yet have submitted an evaluation of the student's performance

As always, it is the student's responsibility to monitor his/her academic progress. Students are encouraged to contact their instructors if they're not sure how they are doing in their courses.

### **eLion – Advising notes**





### **ISIS – Admissions information**

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AURU ADMISSIONS COMMENTS 04/30/13 09:36:48  ACTN: S ID: NAME: PAGE: 1 OF 4  COMMENTS  10/11/11 RMM27: EMAIL TO STOT RE: INT IN BR  10-12-2011 MJG35 REC'D COLL TRANS; CC OF BEAVER CTY  10-20-2011 CMP12 ADDED HS TRANS.  10-20-2011 EFM3 REC'D RES DOCS, ALREADY P  10-24-2011 CBW106 CALL FROM STU CHECKING STATUS-ADVISED UNDER REVIEW-DISCUSSED OPTION IF MISSING MATH.  10-25-2011 TMA140 STU HAS 3.41 GPA W/66 CR, SENDING TO OFFER POOL  10-25-2011 SLR29 ADDED CREDIT FROM CC OF BEAVER CTY; HOLD FOR  CREDIT EVAL.  10-25-2011 SLR29 ADDED CREDIT EVAL; PDACC									
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- Students
- Advisers
- Faculty
- Parent/Other
- Prospective Students
- Former Students

### **Information**

- About eLion
- "Advising @ PSU" Web Site
- eLion Demo
- FAQs
- Related Systems

### 0

### Messages and Alerts

- 10/15/2007: Student Emergency Contact Application now available [more]
- 8/7/2006: This is the DEMO version of our eLion site. For more information please visit "Login" and "Information" links above.

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# **Email/Listservs**

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		<b>D</b>		TERESA MCGOW	ΔN		Fwd: HD FS at WD requirements? - Teresa C. McGowan A
				MARGARET			NSO June 24 & 25 - Here is a recent response from Dan II
				MARGARET			Advising Meeting Tuesday, April 9, 2013 - Tomorrow's adv
				SUSAN CONFER		0	Advising Meeting Minutes, March 26, 2013 - The Advising
	$\blacktriangleright$			LAURA, TISH, S	SUSAN	0	Re: Emails to HDFS Alumni and Prospects - Hi Mandy, Sorr
				SUSAN CONFER		0	Advising Meeting Minutes, Tuesday, March 12, 2013 - Thre
				MARGARET			Advising Meeting Tuesday, March 26, 2013 - Advising Me
	$\blacktriangleright$			SUSAN, Shannon	MARGARET	0	Re: my NACADA Region 2 presentation - Thanks, Shanno
	$\blacktriangleright$	<b>D</b>		TERESA, Shannor	1	0	Re: 229 or 239 w/395 - Hi Shannon: Thanks for clarifying.
	$\blacktriangleright$			DAWN, Shannon			Re: WD Registration Flow Chart for FA13 - Hi Shannon, Ja
	$\blacktriangleright$			SUSAN, Shannon		0	WD Fall 2013 Registration Flow Chart - Hi Shannon, I am fo
	$\blacktriangleright$	- 1	1	MARGARET, Shar	non		Re: Advising Meeting Tuesday, March 12, 2013 - HI Shann
				SUSAN CONFER		0	Advising Meeting Minutes - Tuesday, February 19, 2013 -
	$\blacktriangleright$	<b>D</b>		Shannon, SHAWN	IA	0	RE: OL 2000 - Sure, that's totally fine. Shawna M. Cassick
	$\blacktriangleright$			DAWN, Shannon		0	RE: CCRR responsibilities as outlined in HHD MOU - Hi Sha
	$\blacktriangleright$			Shannon Telenko			Re: Candidates for TR CR SP
	$\blacktriangleright$	- 1	1	Shannon, MARGA	RET		Advising Meeting Tuesday, February 19, 2013 - Good mor
				SUSAN CONFER		0	Advising Meeting Minutes, Tuesday, February 5, 2013 - I h



### Yammer





Richard Brungard ► Advising and Learner Success a
It looks like SmarterMeasure is temporarily down. See the email I sent everyone.

Like · Reply · Share · More · Tuesday at 12:03pm from Desktop



Richard Brungard: SmarterMeasure is fully up and running again. I sent an email with more detail.

2 hours ago from Desktop - Like - Reply - Share - More



Write a reply.



#### Liam Jackson ▶ Advising and Learner Success &

WPSU, Marketing, and the Student Engagement team worked together on a video about one of our recent graduates, Jose Llompart, who lives in Spain. The video, which is now on our YouTube channel, highlights his experience as an international student and his first-ever trip to State College in December for commencement. You can check it out at http://www.youtube.com/watch?v=sypsqWFkNGU.

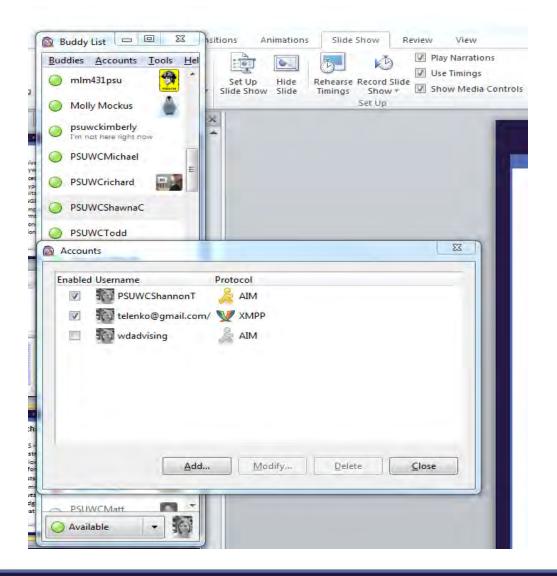


My Life, My Penn State - Jose Llompart Quiros (Full)

www.youtube.com

Penn State World Campus graduate Jose is a practicing lawyer who chose to continue his law studies at Penn State-while living in Spain. Learn

# Pidgin/IM





### **Phone client**

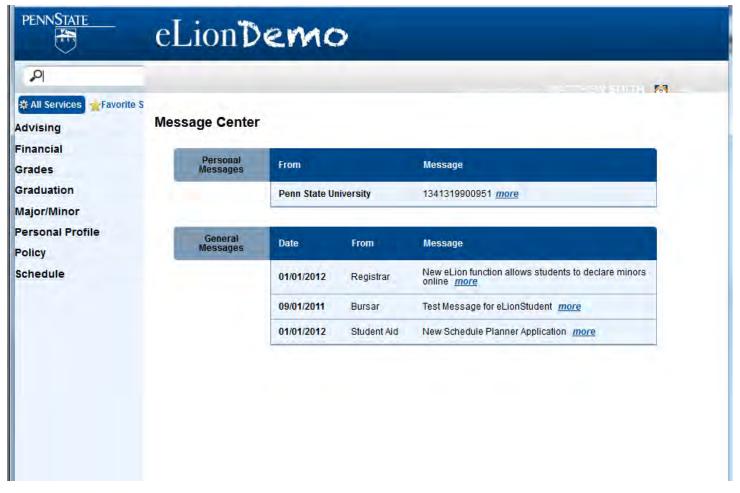
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Mills	John		38	301		At a Training	
Kryst	John		36230			At Lunch	
Trevino	Jorge		74	714		Available	50
Glover	Julia		73	668		AA In a Meeting	
Shively	Leslie		35	736		At Lunch	
Chadwick	Linda		36	245		Available, No	
Kwok	Maggie		35	375		Away from de	
Rupert	Matthew		32	551		Available Available	
Hutchinson	Megan		73	670		At Lunch	
Schiffhauer	Meggan		73	673		Away from de	
Parise	Mia		34	027		Away from de	
Cohenour	Michael		34	022		Available Available	
Mockus	Molly		39	880		Available, No	
Belinda	Rachael		73	665		At Lunch	
Northamer	Rachel		51	177		Away from de	
Brungard	Richard		36	142		Available, No	
Albandoz	Roberto		36	392		At Lunch	



### **Technology as Resources for Students**

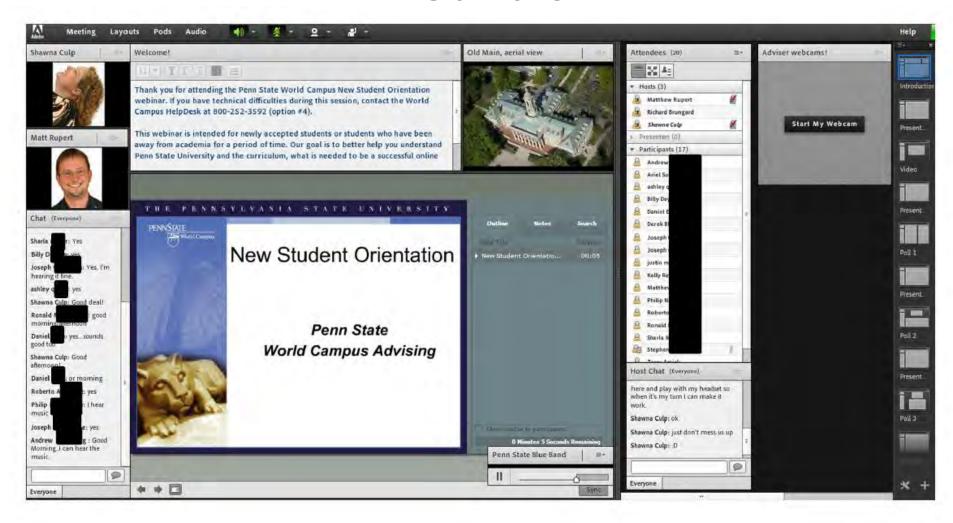


### eLion and other university-wide resources





### **Webinars**

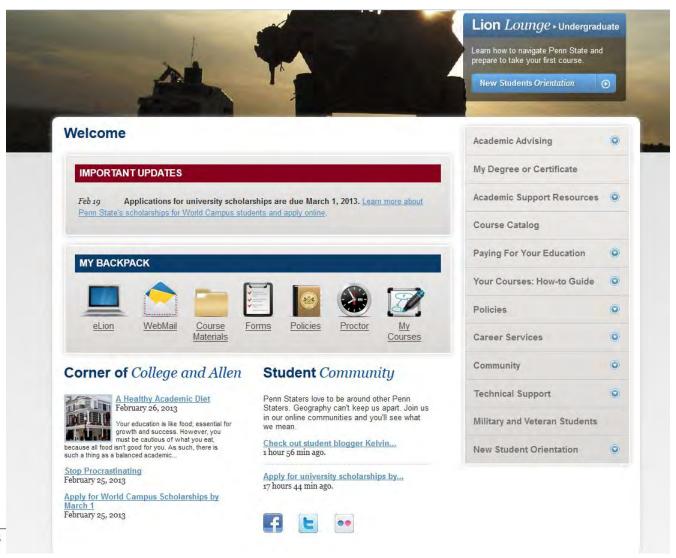


# Online learning readiness assessment





### **Lion Lounge**





### **Community page**

### **Events and Activities**

Stay up-to-date about webinars, online events, and other activities available to World Campus students!

### **Blue & White Society**

Interested in joining the biggest, the best, the most ambitious alumni association in the world? For just \$15 a year, you can become a member of the World Campus chapter of the Blue & White Society, the student contingent of the Penn State Alumni Association.

Learn more about the Blue & White Society.

### World Campus Merchandise

Penn State World Campus merchandise is available to order online! Here's your chance to show your school spirit and let everyone know you're a proud member of the Penn State World Campus family!

Visit our special section of the Student Book Store site, where you can browse through our selection of t-shirts, hats, mugs and other items, all adorned with the World Campus name and logo.

### Share Photos on Flickr



### **Become Our Fan on**

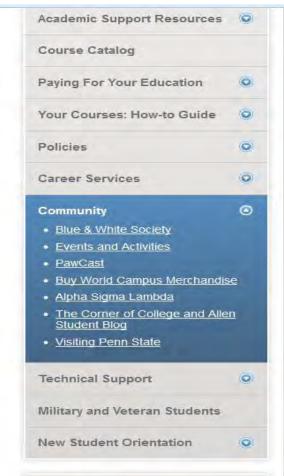
### Facebook



### Follow Us on Twitter

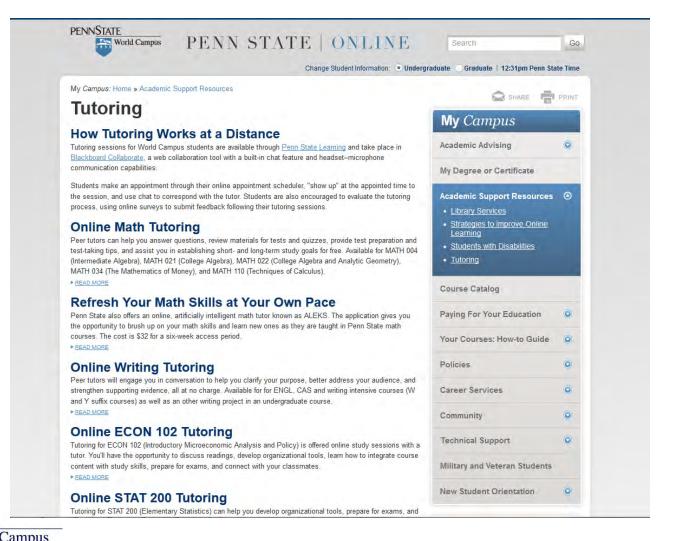
Receive updates about important dates and deadlines, academic resources, and events.







### Tutoring and other academic support resources



PENNSTATE World Campus

### On a Quest for Efficiencies

- Penn State investing \$20M to grow World Campus to 45,000 students (link included in handout)
  - Growth rate of 20% each year for the last five years
  - Second-highest-enrolling Penn State campus behind University Park.
  - Adding new academic programs each year
  - Physical space needs for new staff members
- Transfer credit specialists use of course description database, handle transfer credits/audit changes with colleges



### On a Quest for (Even More) Efficiencies

- CRM software that allows advisers to share responsibilities, create template messages, and have additional documentation
- Student Engagement Team communications, campaigns
- Learning Support readiness assessments, ALEKS, tutoring
- Help Desk Tech Camps, extended hours, screen sharing
- Group advising UYMR webinars
- Need for efficiencies in registration highly controlled courses, first semester registration process



# Questions?



### **Discussion**

- How do you maintain a high level of service and quality of academic advising as enrollment grows?
- How might theory and research inform our practice for working with predominantly online, nontraditional, and military/veteran populations?
- What suggestions do you have for developing our own advising models that take into consideration our special populations and advising for persistence & retention?
- What other questions do you have for us?



### References

Council for Adult and Experiential Learning (CAEL)

2000 Serving Adult Learners in Higher Education: Principles of

Effectiveness. Executive Summary.

Drake, Jayne K.

The Role of Academic Advising in Retention and

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Gravel, Carol A.

2012 Student-Advisor Interaction in Undergraduate Online Degree

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**Penn State News** 

2013 Penn State to Invest \$20 million to Grow World Campus to 45,000

Students. http://news.psu.edu/story/275043/2013/04/29/

academics/penn-state-invest-20-million-grow-world-campus-

45000-students, accessed April 30, 2013.

