RECRUITMENT 2.0

Integrating Technology Into Your Recruitment Strategy

PennState

Hendrick Best Practices for Adult Learners Conference

May 9, 2017
CONTENT OUTLINE

Recruitment Challenges
Event Types
Promotion
Benefits
Discussion

Hendrick Best Practices for Adult Learners Conference
May 9, 2017
What challenges do you face in recruiting adult learners?
Geographical Restrictions
Budget Considerations
Time Limitations
College Research
Military Webinar

Admissions Webinar

Twitter Chat

Brazen

YouTube Live

Student Aid

Educational Planning

Alumni Panel

How Online Learning Works

Student Support Services

Career Services

Transfer Students

Undergraduate Admissions

Transferring to PSU

Financial Aid

Chat w/ Faculty

Career Services

WC Alumni: Tips for Success

Virtual Open House

Transfer Student Fair

#WhereILearn

Military Alumni Panel

Alumni Career Panel

PennState

Hendrick Best Practices for Adult Learners Conference

May 9, 2017
Undergraduate Admissions and Financial Aid

Thank you for joining!

Today's webinar is hosted in Adobe Connect and is best viewed on a desktop device using Firefox web browser.

The presentation's audio can be heard through your computer speakers. If you're having difficulties hearing the presentation, please run the Audio Setup Wizard in the Meeting menu above.

If you have questions during the presentation,
Contact us

Admission Services:  
wdadmissions@outreach.psu.edu  
814-863-5386  
worldcampus.psu.edu/admissions

We are available:  
Monday–Thursday: 8:00 a.m.–8:00 p.m. (ET)  
Friday: 8:00 a.m.–5:00 p.m. (ET)

Chat with us live on our website!
ADMISSIONS

Our admission counselors can help answer your questions.

Welcome Back!
- The event is over. Thanks for participating!
- You can review the chats you had during this event by clicking "History" on the menu bar at the top of the screen.

PENN STATE | ONLINE

Want to start a conversation? Click the green button to chat during the live event.

DISCUSSION FEED

Ask questions or post comments in the public Discussion Feed below. Booth Representatives have [Rep] after their name.
Information from the event registration form
Twitter Chat

WC Career Services @PSUWC_Career - Apr 27
A2:3 You can also search LinkedIn, by PSU Alumni Association members who can answer your questions about online learning! #ChatPSUWC

Jessica Zhao @njessicaZhao1 - Feb 16
Replying to @mparker1015
Most of my online students have a full-time job. Many of my online MBA students work for S&P 500 companies. #chatpsuw

Penn State Online @PSUWorldCampus - Feb 16
We have 10 min left in our #ChatPSUWC w/ faculty members @brianfredmond & @njessicaZhao1. Tweet using #ChatPSUWC to get your ?s answered!

Mackenzie Hand @mparker1015 - Feb 16
I have taken classes online before, but never full-time. Are most WC students successful? #chatpsuw

Cara Bell @CaraPSUWC - Feb 16
Replying to @brianfredmond @PSUWorldCampus
Great idea! Such a huge help in setting expectations. #ChatPSUWC

Twitter Chat: How Online Learning Works
Thursday, March 19, noon - 1:00 p.m.

Laura Anderson, Associate Director of Admissions
@LA_WKAdmissions

PennState
Hendrick Best Practices for Adult Learners Conference
May 9, 2017
YouTube Live

Military Alumni Panel - Benefits

Penn State World Campus
YouTube Live

Military Alumni Panel

Penn State World Campus • 5 videos • 282 views • Last updated on Mar 13, 2017

1. Military Alumni Panel - Introductions
   by Penn State World Campus
   3:46

2. Military Alumni Panel - How to Choose a School
   by Penn State World Campus
   6:37

3. Military Alumni Panel - Benefits
   by Penn State World Campus
   9:19

   by Penn State World Campus
   7:39

5. Military Alumni Panel - Tips for Success
   by Penn State World Campus
   9:03
Calendar

May 2017

10 MAY
HRER Summer Webinar 2
Wednesday, May 10, 2017 - 12:00 pm to 1:00 pm EDT
This webinar will provide a broad overview of the HRER program in an effort to help you evaluate whether the program is a good fit for you. You will have the opportunity to ask questions of faculty and program staff. Dr.

Register Now

11 MAY
Admissions Office Hours: Lorton Library
Thursday, May 11, 2017 - 1:00 pm to 3:00 pm EDT
Our admissions counselors will be at the Lorton Library in Lorton, Virginia to answer your questions about Penn State World Campus.

Registration

Penn State Online
@PSUWorldCampus

Our UG admissions team will answer your questions about online learning in a twitter chat on 3/19 at noon ET. Use #ChatPSUWC to join.

May 9, 2017
Cost-effective
Technology
Personal
Collaborative
Convenient
Benefits Students
THANK YOU!

View future events here:
www.worldcampus.psu.edu/calendar