



Executive Committee  
October 16, 2013  
324 Outreach Building, University Park  
1:15p.m.  
Minutes

Attended: Ken Thigpen, Chair Elect; Sueann Doran, Martha Jordan, Apryl Kadish, Paula Pierce, Pat Shope, and Judy Wills (Recorder)

1. Ken Thigpen called meeting to order.
2. The group approved the minutes from September 18, 2013 by voice vote.
3. Status update on tentative schedule of special presenters, panels or meeting topics for 2013-14
  - November 20—OPIA data reports. Martha Jordan reported that Betty Harper will attend to discuss a veterans report and the report around Associate Degrees mentioned at the September 16 meeting.
  - December 18: Provost Nick Jones will attend the first half hour and Jordan will invite the team who worked on the Course Substitution Request System (CSRS) to give an update.
  - February 19—Sueann Doran will ask Military Support Services member Renee Thornton-Roop to present on veterans services.
  - March 19: Anna Griswold will give a Student Aid Update and Jordan will ask Daad Rizk, Adult Financial Literacy Coordinator to present her initiative.
  - April 16: Work force topics: Thigpen will invite David Christiansen, associate vice president for Commonwealth Campuses and senior associate dean for academic programs. Thigpen suggested to include

and will invite Rebecca Gardner (Director of Marketing Communications, Penn State Harrisburg) and Sue Copella (Manager, Data Management Unit, Penn State Harrisburg), about the push to build a dashboard to map marketing efforts based on regional job opportunities. Jordan will invite Bill Harvey, Outreach Marketing, Recruitment and Advocacy to present on his business to business initiative. Structure of the panel would be to begin with Gardner and Copella speaking about where opportunities exist, then Christiansen speaking to how the University is responding, and Harvey adding information and perspective from World Campus.

- May 14--Wrap-up meeting and report to sponsors, Data/Enrollment reports, Jan Dillon or Rachel Heverly.

#### 4. Updates and discussion from Commission meeting

##### a. Discussion from last meeting.

- i. The break built between the Commission and Executive Committee meeting worked well for discussion among members during the transition.
- ii. The luncheon with the Board of Trustees did not include individual Commission presentations. Attendees reported that table discussions went well. A trustee at Jordan's table was curious how the University was supporting the work of each.

##### b. Possible Hendrick conference sessions

- i. PLA Task Force Recommendations/Implementation (if ready)
- ii. Workforce Ed/Badge Pilot as it relates to degree completion
- iii. Pat Shope suggested possible panel from industry similar to recent panel at WIB Symposium.
- iv. Suggestion was made to ask Terrell Jones for suggested speaker on cross cultural competencies.

##### c. Possible Hendrick keynote presenters

- i. Suggestion was made to find keynoter from within the University or alumni, possibly the new University President, if named.

- ii. Jordan also suggested identifying someone from a higher education research firm or think tank.
- iii. Suggestion to find a speaker on career services for adults and how it is different. Possible with a career development facilitator.
- iv. Pending message is out to Paula Milone-Nuzzo to confirm suggestions from lunch conversation on September 18.
- d. Other committee discussion
  - i. Military Support Services: Concern about ability to get the planned survey out, returned and analyzed to present at the Hendrick conference. The survey is one possible topic. If it is not ready for the 2014 conference, the committee may have other content to present about what services are currently available, who is involved, and what they would like to be doing.
- e. AEC discussion at the Council of Commonwealth Chancellors.
  - i. Jordan noted that chancellors were not surprised by who on his or her campus was the appointed Adult Enrollment Coordinator (AEC).
  - ii. Thigpen noted his campus had a recent retreat around the topic of adults.
- f. Digital Badging
  - i. Shope noted that the PLA Committee may examine badges as a digital framework for PLA.
  - ii. Possible benefits would be capturing pre-requisite skills like critical thinking and problem solving. They could be included in the future on digital resumes or Curriculum Vitae.
  - iii. Shope noted that badges are still in the creative phase and next steps would be more strategic.

## 5. New business

- a. Upcoming Provost visit
  - i. Jordan suggested looking at how to structure the conversation with Dr. Jones to make best use of his time with us on December 18.

- ii. Jordan will ask Paula Milone-Nuzzo to draft a paragraph to send out to Commission members for tentative topics from an adult learner's vantage point.
- 6. Thigpen adjourned the meeting at 2:24 p.m.

Respectfully submitted,

Judy Wills