



April 16, 2014  
324 Outreach Building, University Park  
10:30 a.m. – 1:00 p.m. (Note extended time)  
Agenda

Polycom Dial-In 333308893 (New dial-in)

- 1) Call to order
  - a) Announcements
  - b) Ballot results for 2015-16 Chairperson
- 2) Presenters
  - a) New Program Data Dashboard--Rebecca Gardner, Senior Director, Marketing Research and Communications, Penn State Harrisburg; and Sue Copella, Pennsylvania State Data Center
  - b) B2B initiative –Bill Harvey, Senior Director, Marketing Research and Strategy, Penn State Outreach and Online Education
- 3) Updates and Committee reports
  - a) University-wide initiatives
  - b) Faculty Senate Liaison
  - c) Awards and Recognitions Committee
  - d) Hendrick Conference Planning Committee
  - e) Military Support Services Committee
  - f) Prior Learning Assessment (PLA) Committee
- 4) May 14 meeting with sponsors and year-end report information
- 5) Approve minutes of March 19, 2014
- 6) Adjourn meeting