

Penn State <u>Commission for Adult Learners</u>

Executive Meeting Notes

Date: 12-15-2022

Time: 12:00 noon EST

Approval of Minutes

Minutes from November: Antone Aboud motioned, Brian Redmond Second.

Recap of General Meeting with President Barron:

Brief comments and recap from President Barron's visit in our general meeting.

Comments were made about the funding appropriations issues in PA.

Kelly was commenting on equity in investing in people being important.

Possible Adult Learner Alumni Conversation:

Jeffrey asked if there is an adult learner alumni group, there is not, and a concern is turf wars over the students. Students typically identify with college. WC has an alumni association. Kelly had invited their leaders, and will reach out to them again for spring. Brian indicated there is competing groups and we would have to get the overall alum association involved before moving forward. Eugene reminded this needs started by students for a charter.

Kelly thinks there is too much competition. This topic of having one could be included in the focus groups and then taking to the alumni association after hearing from the focus groups. Indicated it would be a lot of work, and we can revisit this in the spring.

Antone thought the feeling of connection may be stronger then with the overall alumni.

Possible Evening Meeting to include students:

Ruth Ann suggested this may help get students who work to be able to attend. Kelly will

Hendrick Award:

Brian announced that several nominations were made, and they are being sent to the review committee.

Hendrick Committee:

Chuck indicated that Dr. Keith Curry could possibly be a Hendrick Conf keynote speaker. Chuck spoke to his representative, and his fee is \$5,000 for a virtual conference. They said they could "work with us", so Chuck can circle around to see if there is a reduced priced available. Trying to increase revenue by increasing price and charging some that were free in the past. Any thoughts on the speaker fee? Michele indicated he was very engaging and motivational. The message would be inspiring, but unsure about the high price. Eugene is stating \$5k is average and he has expertise. Leslie stated that it would be a good investment. It was discussed as a possible draw from other potential University attendees.

Brian mentioned the President of CAEL may be an option, but Curry was more engaging. He thought Curry was engaging. Brian indicated that a national speaker would be good for the expansion of the conference.

A discussion was held about moving away from conferences and institutes to be able to conduct the conference on our own. Kelly thinks we should negotiate with C&I and with the speaker to reduce both costs. Chuck and Kelly will meet to discuss this. We would like to ask if he can speak and do a break out/Q&A session. Chuck also thought it would be a nice preview to invite him to a Cal Exec meeting. Kelly asked Chuck to share the idea with the greater CAL group. Asking the group if there is anyone that thinks we should not pursue this speaker? Do this in Teams. Chuck will gather more contract information and ask about the details. We need to do this in January.

Adjournment: 12:48 pm