

Executive Meeting Notes


Date: April 20, 2022

Time: 12:10 PM

A. Welcome and Approval of Minutes

Antone About Approved, Jeffrey Warner Second, all agreed affirmatively.

B. DATA Review from Whitney Zimmerman

Whitney Zimmerman gave an overview of OE, Outreach Analytics and Reporting OAR has changed to Organizational Effectiveness. They merged with strat planning. The Adult Learner dashboard link was explored today. Whitney asked for any changes she can take back to the unit. She showed us how to filter by campus and see the various reports. This will work with Power BI. We discussed how to share this data site more broadly and how to better share the information with others in CAL. There will be a session at Hendrick Conference, and we will show this again in the fall at CAL. Chuck shared some thoughts on getting admin help for this and other items such as Hendrick Conference marketing.

C. Announcements

D. Discussion from Committee Leaders

Eugene McFeely: No more focus groups planned. Currently compiling data. Thanked Bidy Brooks for helping.

Hendrick: The Hendrick family recorded a message from the family. Kelly said it was a nice video presentation. Brian was happy that it worked out well.

Kelly: Announced that she is moving forward the idea of executive and staff support that could be embedded into CAL. The work has been all volunteer since the inception and the make-up needed changes. The mission needs reassessed. Renata recommended Kelly meet with sponsors, and she will do that May 20th along with Jeffrey Warner and Chair Elect. This would also help with continuity and making items more actionable. The year-to-year turn-over creates loss in momentum. If there are specific thoughts you want Kelly to share, please send her a personal email.

The Executive team thanked Kelly, and she thanked some of the staff support who has worked above and beyond their regular positions.

There was a discussion on why this is important, and Kelly will take our thoughts.

E. Budget Review

F. Adjournment 1:00pm