



# Penn State

## Commission for Adult Learners

### General Meeting Agenda

**Date:** October 18, 2023

**Time:** 10:30AM – Noon

CAL Members: Biddy Brooks, Brian Cameron, Shannon Corkery, Trisha Everhart, Debra Flaig, Bill Fritz, Chuck Gregg, Ruth Ann Herstek, John Holst, JeanMarie Jacob, JoAnn Kelly, Melissa Kunes, Leslie Laing, Sheri Matter, Col. Eugene McFeely, Denise Poole, Esther Prins, Robin Redmond Wright, Michele Rice, Amy Rustic, Jungwoo Ryoo, Stacy Sekely, Renee Thornton-Roop, Michael Vicaro, Jeff Warner, Gina Whalen, Tracie White, Whitney Zimmerman

Attendees: Biddy Brooks, Shannon Corkery, Margo Dellicarpini, Trisha Everhart, Debra Flaig, Bill Fritz, Chuck Gregg, John Holst, JeanMarie Jacob, Partick Jones, JoAnn Kelly, Sheri Matter, Col. Eugene McFeely, Matt Melvin, Jessica O'Brien, Denise Poole, Esther Prins, Michele Rice, Amy Rustic, Jungwoo Ryoo, Stacy Sekely, Clayton Steen, Michael Vicaro, Jeff Warner, Gina Whalen, Tracie White, Whitney Zimmerman

Opening Remarks – Bill Fritz

Welcome

We will have an adult learner dashboard overview provided by Whitney

Welcome to new CAL member, Tracie White- administrative assistant at Schreyer Honors College, Marine Corps Veteran, and recent Graduate with bachelor's degree.

June and September Minutes Approval

June Minutes

- Jeff Warner made motion to approve. JoAnne Kelly 2<sup>nd</sup> the motion. All approved.

September Minutes

- Sheri made motion to approve. All approved.

Adult Learner [Dashboard](#) Overview – Whitney Zimmerman

- Please watch video for overview. (3:16-20:21 in recording)
- You can also find the dashboard using the [CAL sharepoint site](#).

Sponsors' Comments

Welcome to Dr. Dellicarpini

Matt Melvin

Clayton Steen

Committee Meetings- Break Out sessions

Rice

Adult Learner-University Engagement and Outreach (Chair)

Flaig

Adult Learner-University Engagement and Outreach (Vice-Chair)

Laing	Adult Learner-University Engagement and Outreach
Rustic	Adult Learner-University Engagement and Outreach
Thornton-Roop	Adult Learner-University Engagement and Outreach
Ryoo	Adult Learner-University Engagement and Outreach
Greggs	Hendrick Planning (Chair)
Herstek	Hendrick Planning (Vice-Chair)
Matter	Hendrick Planning
Holst	Hendrick Planning
Steen	Hendrick Planning
Sekely	Hendrick Planning
Jacob	Recruitment (Chair)
Poole	Recruitment (Vice-Chair)
White	Recruitment
Vicaro	Recruitment
Zimmerman	Recruitment
Redmon Wright	Recruitment
Brooks	Removing Barriers (Chair)
Whalen	Removing Barriers (Vice-Chair)
McFeely	Removing Barriers
Prins	Removing Barriers
Everhart	Removing Barriers
Cameron	Removing Barriers
Kelly	Strategic Communication (Chair)
Corkery	Strategic Communication (Vice-Chair)
Fritz	Strategic Communication
Warner	Strategic Communication
Kunes	Strategic Communication

## Report Outs from Committees

### Adult Learner University Engagement and Outreach

Michele Rice- Decline in general of population in each area represented on the committee.

Scheduling is an issue- no evening courses, lack of associate degrees, lack of degree completion programs, loss of funding, ability to use Continuing Education for stackable degrees, lack of childcare on campus. This was a quick capture of issues for outreach and engagement.

### Hendrick

<https://hendrick.psu.edu/>

Chuck Greggs- Ask right now is call for proposals. Want to get a sizable number of presentations. These are both in-person and virtual. Budget built on 75 in-person and 75 virtual participating. Please share this with your networks. Chuck is getting a Hedrick email address. Keynote is [Matt Bergman](#). The event will be at Baron Innovation Center. Hyatt Hotel will block rooms. We can use some rooms at the Hyatt if we need them for breakouts during the conference.

Clayton shared that CAL members can recommend Hedrick award nominations going forward. CAL Members **will be able** to nominate for the Shirley Hendrick Award. Nominations open until December 15, 2023. We have plenty of time- so please consider nominating someone.

IN the past, there was always a dinner for the award winner the night before the conference. Chuck is considering this for this year.

### Recruitment

JeanMarie Jacob- we identified some of the barriers that may be an issue for adults to come to PSU. Cost, transfer credits, flexibility in scheduling, childcare, veteran issues. We will work to identify the root issues.

### **Removing Barriers**

Biddy Brooks- How do we want to get the message out to our partners who can help remove the barriers. We identified the barriers last year- we will look at this information and take it to the next level to help remove the barriers. Determine who our partners are the university who can make this actionable. CAL cannot make the change so we need to determine who can make the change. What can we do to help reduce the decline in adult students? Something simple- currently our last drop/add date is on a Sunday. We do not work on Sundays. Maybe we can move this date. The group also talked about working with Development and having them work on scholarships for adult learners. Maybe childcare can be funded.

### **Strategic Communication**

JoAnne Kelly- New committee this year. How do we get the message of CAL out to the decision makers? Raise awareness of the CAL and make reports and recommendations to university leadership. Use data to guide our discussion. What did the pandemic do to our enrollment? Is there going to be a bigger lag in a couple of years because of the pandemic- because people put off going back to school or stopped out. How did the economy impact decisions about higher education? Are we seeing a change in adult learner identification if they are starting later? This committee will communicate with the larger university.

### **Announcements**

- Melissa Kuhns will present at the November meeting. She will share FASFA updates with the group. Later in the year she will also do an overview of financial aid awarding for adult learners across the university. This fits into the access and affordability challenges our adult learners face.
- Whiteny will present at the November meeting – more adult learner data information
- It is national Transfer Week.
- Military Appreciation Week is coming up, Kick-off at the October 28 football game. - Eugene McFeely
- Ester Prins- teaching first class in ADTED 100 – John Holst and other colleagues are looking into creating a World Campus version of this course.
- Michele Rice- We are celebrating transfer students this week. There is some activity in the HUB regarding transfer credits. Staying in touch across the university and sharing information about transfer student week.

Adjournment (No later than 11:50)